



April 19, 2010

Dr. Rick Goodman  
7247 N.W. 22nd drive  
Pembroke Pines, FL 33024

Dear Dr. Rick,

Kudos to you for your excellent presentation! Your keynote address kept everyone engaged and will long be remembered by everyone attending our OAC meeting.

Your ability to customize the program and relate it directly to our industry and our specific company was outstanding. Our franchise operators and staff were able to walk away with some very practical information for improving their businesses.

Your entertaining style was inspiring and was just what we needed to leave everyone on a positive note at the end of our meeting. Your ability to connect with our group and provide them with an easy approach to setting goals made the difference. I enjoyed meeting you and appreciate your efforts in making our meeting a tremendous success.

Sincerely,

*Linda*

Linda Shaub  
Vice President, Marketing